



The
**Medical
Cannabis**
CONFERENCE

INVITATION

BROCHURE

13 & 14 June 2018

Hilton Cyprus Hotel | Nicosia



MEDICAL CANNABIS IN CYPRUS

Conference: Day 1

- International developments in the legalization of medical cannabis
- Bridging the divide between scientific facts and the knowledge of medical professionals
- Medical Cannabis implementation from a practical point of view
- The endo-cannabinoid system and cannabinoid-terpene interactions

Exclusive Breakfast: Day 2

- Cyprus Medical Cannabis policy implementation
- Medical cannabis: consequences for pharmacists and doctors
- Get an interdisciplinary scientific overview of the issue of medical cannabis

**2 EXCLUSIVE
EVENTS**
ADDRESSED TO ALL
STAKEHOLDERS
INVOLVED IN THE
CYPRUS HEALTH CARE
COMMUNITY

Participation is free. Registration is essential.

Coordinator



Media Partners



Organiser



Introduction

International developments regarding medical cannabis are moving rapidly, as medical benefits of cannabinoid therapy are emerging from a growing number of scientific studies. This has multiple consequences for many countries: re-evaluation of existing regulatory frameworks, new therapies for patients, a growing need for awareness and understanding of the endo-cannabinoid system, and economic opportunities.

The Medical Cannabis Conference

In this two-day event, the benefits and challenges facing this new market (medical cannabis) will be explored. Day 1 will focus on policy issues, law and international developments in the legislation of medical cannabis, as well as on the implementation of medical cannabis from a practical point of view. Day 1 will also bridge the divide between scientific facts and the knowledge of medical professionals and will focus on the endo-cannabinoid system and on the cannabinoid-terpene interactions. Day 2 will focus on the Cyprus medical cannabis policy implementation, on the medical cannabis consequences for pharmacists and doctors and on the medical science and new therapies involving cannabinoids. Day 2 will also give an interdisciplinary scientific overview of the issue of medical cannabis.

Why Attend

- To listen about the opportunities and challenges concerning medical cannabis
- To learn about the endo-cannabinoid system and cannabinoid therapies
- To identify concerns over regulatory approaches concerning medical cannabis
- To network in an emerging market

Conference details

Conference: 13 June 2018, 12:00-19:00, Hilton Cyprus Hotel, Nicosia

Exclusive Breakfast Event: 14 June 2018, 08:00-13:00, Hilton Cyprus Hotel, Nicosia

Audience

Both the conference and the breakfast event are addressed to all stakeholders involved in the Cyprus health care community. More specifically:

Conference – 13 June 2018

- All types of doctors (i.e. general practitioners, oncologists, neurologists, urologists, physicians, eye doctors etc)
- Management executives of hospitals and clinics
- Patient associations
- Pharmaceutical companies
- Insurance companies
- Medical equipment suppliers and providers
- Public health agencies
- Healthcare advisors
- Health associations and their members
- Medical researchers
- Universities and their associated medical schools

Exclusive Breakfast Event – 14 June 2018

- Senior government officials from the Ministry of Health
- Other related ministries and departments
- Parliamentary committees

Organizer



CSB Farms has been in the cannabis business for over 15 years, working within regulatory frameworks to bring cannabis innovations to market. The company has international experience, growing CBD products in multiple countries, like a 10.000 m2 growing facility for CBD-related products in Switzerland. It is a key player in the Dutch industry and has developed oils and holistic approaches for a broadly emerging market, always working within new regulatory frameworks.

<https://csbfarms.com/>

Coordinator



IMH is the largest business knowledge and information transfer organization in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, business media publishing and human resources consulting. Every year, IMH organizes more than 80 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly INBusiness and the English-language monthly GOLD, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines accompanying news portals, the INBusiness Portal (www.inbusinessnews.com), the GOLD Portal (www.goldnews.com.cy) and the REPORTER Portal (www.reporter.com.cy). IMH also delivers via e-mail the INBusiness Daily Newsletter, the GOLD News Daily Newsletter and the REPORTER Daily Newsletter. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organizations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities.

www.imhbusiness.com

Media Sponsors

IN Business

IN Business magazine has a monthly readership of more than 50,000. It is the only monthly business magazine in the Cyprus market that provides an overall approach to all segments of the economy, ranging from retail to services, as well as reporting on new deals, presenting new faces and, generally, all that is going on in the domestic business realm. IN Business has been a pioneer in local business journalism, thanks to its in-depth analysis and its research backed by never-before published facts and figures.

www.inbusinessnews.com

GOLD

GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities.

www.goldnews.com.cy



Agenda

DAY 1 – CONFERENCE – 13 JUNE 2018

- 12:00-12:30 Welcome Coffee and Registration
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- 12:30-12:45 Welcome Addresses
-Thijs Roes, Science Journalist and Historian, Netherlands
-Eli Kazom, CEO of CSB Farms Cyprus
-Representative from the Ministry of Health
-
- 12:45-13:15  **Personalized cannabis treatments transforming healthcare delivery for EU ageing population**
Europe will be the largest medical cannabis market in the World with a market of over 739 million people, and total healthcare spend of €1.49t. Both business and government realize that this thriving industry has a future but the development must be based on conclusive research. A record level of investment in research has seen new facilities opening across Europe. One of the results has been an ever increasing list of predominantly chronic conditions of ageing population that cannabis can treat. As the list grows, so does the potential patient base. Clinical experience and initial evidence indicate needs for personalization of cannabis treatment with eHealth tools to provide efficient cure while keeping the quality of life on ambient life level.
Pavel Kubu, MD, Chief Executive Officer, International Cannabis and Cannabinoids Institute, Czech Republic
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- 13:15-13:50  **Clinical applications of medicinal cannabis**
Medicinal cannabis, or medicinal marijuana, is a kind of a complementary therapy that has garnered much world-wide attention in recent years. Cannabis clearly offers significant therapeutic benefits for a wide range of conditions without substantial risks or unmanageable side effects. Medical cannabis can be administered through a variety of methods, including capsules, lozenges, tinctures, dermal patches, oral or dermal sprays, cannabis edibles, and vaporizing or smoking dried buds. Since it is recognized as legitimate treatment modality, medicinal cannabis theory and practice should be learned by all health care professionals in order to provide better care to their patients.
Dr. Ilya Reznik, Board-certified specialist in Adult Forensic & Clinical NeuroPsychiatry, MaReNa Diagnostic and Consulting Center, Israel
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- 13:50-14:15  **Specifics of introducing cannabis and cannabinoids into medicine**
Introducing cannabinoids into clinical practice is a complex process. Clinical specifics include wide potential indications but relative weakness of individual effects, interactions between individual cannabinoids, and high potential for synergistic effects with existing medications. It is also impossible to avoid entanglement with wider societal issues regarding recreational use and abuse of cannabinoids. This includes complex legislation and strong, often extreme and misinformed perceptions about cannabinoids, both among health care professionals and the wider public. All of these critically affect the introduction and use of cannabinoids in medicine.
Matej Červek, MD, Expert Associate, ICANNA - International Institute for Cannabinoids
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- 14:15-15:00 Coffee Break / Lunch
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- 15:00-15:30 **Cannabinoid-terpene interactions: an interplay of therapeutic effects**
Terpenes are the main aromatic constituents found in the cannabis plant. Unlike certain phytocannabinoids, they are present in many plants and have been used for their beneficial therapeutic effects for millennia. Some terpenes have been shown to enhance certain therapeutic effects of cannabinoids and also reduce potential undesired side effects. Knowing which terpenes have these qualities and how to use them, can significantly improve personalized cannabinoid therapy.
Gregor Zorn, Co-founder of the European Cannabinoid Therapy Association, Slovenia
-
- 15:30-16:00 **Patients in Cyprus / History of Cannabis in Cyprus**
Petros Evdokas, Founding Member of the Friends of Cannabis Association in Cyprus

Agenda

16:00-16:30



16:30-17:00



Growing medical cannabis, practicalities and business **Ido Hefner, Co-founder, CEO, Indor**

The Medical Cannabis Use and Production in Cyprus: Opportunities and Challenges

Cyprus is transforming its healthcare system and is discussing the law on medical cannabis use and production. Opportunities: Cyprus is a crossroad between the East and the West, a true international trade and medical centre. Cyprus climate is very suitable for the cultivation of medical cannabis. The Cancer Care in Cyprus and general the Cyprus health care is modern and uses the latest therapeutic approaches/medical equipment. Medical Tourism is steadily increasing and is part of the Cyprus government strategy in Healthcare. Cyprus is rapidly developing its medical research and medical education capacity. Challenges: Side effects and risks of medicinal cannabis are very well documented in the literature, much of which is focused on identifying harms of recreational use. However, the risks are extremely low in a therapeutic context compared with pharmaceutical medicines. The level of evidence in using medical cannabis is also a big challenge taking into consideration the scrutiny behind evidence based medicine, randomised controlled trials and well designed observational studies. Stereotyping and cultural competence is also an issue. Lack of medical cannabis education/ clinical guidelines/clinical audit also poses significant challenges in the clinical use of medical cannabis.

Dr George Samoutis MD, PhD, CCT, PGCertHBE, Associate Professor, University of Nicosia Medical School, PASYKAF Clinical Associate

17:00-17:15

Closing Remarks

17:15-19:00

Snacks / Drinks / Networking

19:00

End of event



Agenda

DAY 2 – EXCLUSIVE BREAKFAST EVENT – 14 JUNE 2018

08:00-09:00 Breakfast

09:00-09:05 Chairman's Introduction

Thijs Roes, Science Journalist and Historian, Netherlands

09:05-09:15 Introductory Speech by a Representative from the Ministry of Health

09:15-10:15



Medical Use of Cannabis. Theoretical Background and Practical Information for Prescribing to Patients

The medicinal properties of cannabis were known centuries ago. The last hundred years its imago was negative because of the (mis)use as recreational drug. Only recently the medicinal effects are rediscovered together with the working mechanisms. In this presentation especially emphasis will be on the active substances THC (tetrahydrocannabinol) that is responsible for the psychotropic effect of cannabis and CBD (cannabidiol) that does not have this effect. Several indications that are best studied will be mentioned as well as different dosage forms with their advantages and disadvantages. The side effects and how to avoid them will be discussed and situations in which cannabis can better not be used. Practical information about how to start a treatment with cannabis with points of attention will be given. The actual status of cannabis as a medicine and discussions around the product are subject as well of the presentation.

Lisette Wijnkoop, Medicinale Cannabis Professional, Netherlands

10:15-10:55



European and International Developments in Medical Cannabis

Tomas Sadilek will give an overview of the changing perception of medical cannabis in Europe and the rest of the world. He will comment about the international developments concerning medical cannabis.

Tomas Sadilek, Director of Government Affairs, International Cannabis and Cannabinoid Institute

10:55-11:40



Analyze, Predict and Automate - The Future of Cannabis Farming

- Growth, Demand and the Real need in the market - what that means for medical cannabis.
- Where indorz fits as the technology piece in a market that needs optimization taken up a notch.
- Why there is a need for technology and collaboration

**Jordan Markus, Director of Business Development, Indorz and
Gilad Livni, Cannabis Specialist**

11:40-12:10

Panel Discussion and Questions

- **Thijs Roes, Science Journalist and Historian, Netherlands**
 - **Lisette Wijnkoop, Medicinale Cannabis Professional, Netherlands**
 - **Tomas Sadilek, Director of Government Affairs, International Cannabis and Cannabinoid Institute**
 - **Ido Hefner, Co-founder, CEO, Indorz**
 - **Dr. Ilya Reznik, Board-certified specialist in Adult Forensic & Clinical NeuroPsychiatry, MaReNa Diagnostic and Consulting Center, Israel**
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12:10-13:00

Coffee, Food & Networking



Speakers



Thijs Roes, Science Journalist and Historian, Netherlands

Thijs Roes is a science journalist and historian who has worked in the United States and the Netherlands, and has written extensively on the decriminalization of cannabis for different markets. He has also advised the Dutch governmental commission on the legalization of cannabis. His comments will focus on recent international developments regarding medical cannabis, international drug treaty foundations, and current discussions surrounding the implementation of medical cannabis.

Pavel Kubu, MD, Chief Executive Officer, International Cannabis and Cannabinoids Institute, Czech Republic

Pavel Kubu MD is the expert in the fields of medical informatics and adictology. In 2001, he graduated in general medicine with a focus on diseases prevention at Charles University in Prague, 3rd Medical Faculty. Since 2005 to 2015, he worked for Intel Corporation as the Business Development Manager leading projects for Healthcare and Education in Central and Eastern Europe. In 2006 he was appointed as chairman of the Ethical Commission of the National Monitoring Center for Drugs and Drug abuse. In 2015 he became co-founder of International Cannabis and Cannabinoids Institute which is focused on clinical research and development of medical cannabis treatment methods, evaluation on quality of cannabis products, CME and development of new care models modulating endocannabinoid system.



Matej Červek, MD, Expert Associate, ICANNA - International Institute for Cannabinoids

Matej Červek is an MD, Expert Associate, ICANNA - International Institute for Cannabinoids. He focuses on the vast divide between scientific facts and the knowledge and opinions of medical professionals, and the loss of potential clinical benefits concerning the endocannabinoid system. His speech will focus on these issues, especially in the context of cannabinoids in cancer treatment.

Gregor Zom, Co-founder of the European Cannabinoid Therapy Association, Slovenia

Gregor Zom is a cannabinoid therapy consultant, helping patients with the implementation of personalized holistic cannabinoid therapies for specific ailments. He will give a lecture on the basics of the endocannabinoid system and cannabinoid-terpene interactions and their potential therapeutic applications.



Petros Evdokas, Founding Member of the Friends of Cannabis Association in Cyprus

Petros Evdokas is a Founding Member of the Friends of Cannabis Association in Cyprus. He is active in biology and natural therapy since the late 1970s, and in the Cannabis Legalization Movement since the mid-1980s. He oversees Medical Cannabis treatments for many patients; he is active to ensure access to cannabis for patients, and testifying as an expert witness on the botany, chemistry and pharmacology of Cannabis. He provides consulting to the Ministry of Health, politicians and civic organizations on matters of Medical Cannabis.

Ido Hefner, Co-founder, CEO, Indorz

Ido Hefner is the Co-founder and CEO at Indorz. He has a B.Sc. in Arts and Business Administration, MAMRAM alumni (IDF) with honors. He has been in the HW/SW industry (Checkpoint, Radware & Flash Networks) in technical and managerial roles for more than 15 years.



Dr George Samoutis MD, PhD, CCT, PGCertHBE, Associate Professor, University of Nicosia Medical School, PASYKAF Clinical Associate

Prof Samoutis is an academic physician with long experience in clinical care, medical education, research and policy making. He has worked with an array of organizations such as National Health Insurance Organization (Medical Head), Novartis Pharma Services (Medical Head), NICE UK (International Associate) etc. Currently, he is a Professor in Primary Care and Population Health (Deputy Chair of the department) at the University of Nicosia Medical School (Honorary Associate Professor at St George's University of London medical school), the Medical Head of Apostolos Loukas Medical Centre, and Chief Medical Officer AIMIS Healthcare Group.

Speakers



Lisette Wijnkoop, Medicinale Cannabis Professional, Netherlands

Lisette Wijnkoop started in 2007 with cannabis as medicine in a specialized cannabis pharmacy in Groningen, the Netherlands. She then started working at Bedrocan, the single Dutch supplier of medical cannabis according to scientific standards. She actually is board member of the Dutch scientific information center for cannabis (WIC) that will focus on the education of doctors and pharmacists about medical cannabis.

Tomas Sadilek, Director of Government Affairs, International Cannabis and Cannabinoid Institute

Mr. Sadilek recently joined the ICCL in the position of Director of Government Affairs. He brings with him extensive experience from the Office of the Government of the Czech Republic in the field of Legal and Illegal Drugs. He represented the Czech Republic in the Horizontal Group on Drugs in Bruxelles. He also represented the Czech Republic in all drug related meetings in United Nations institutions (Vienna, New York). He had responsibility for the negotiations of the United Nations General Assembly Special Session (UNGASS) Outcome Document on behalf of the Czech Republic (held in Vienna from December 2015 – March 2016) and he represented the Czech Republic in meetings in EU area, Eastern Partnership countries area, occasionally the US; these are related to UN meetings, Council of the EU meetings, and Council of Europe meetings.



Jordan Markus, Director of Business Development, Indorz

Jordan Markus is the Director of Business Development at Indorz. He has a B.Sc in Supply Chain Mgmt., with 5 years of supply chain experience in mfg. Ops. He has also business development experience in corporates, startups, and nonprofits.

Dr. Ilya Reznik, Board-certified specialist in Adult Forensic & Clinical NeuroPsychiatry, MaReNa Diagnostic and Consulting Center, Israel

Dr. Ilya Reznik is a Board-certified specialist in Adult Forensic & Clinical NeuroPsychiatry at MaReNa Diagnostic and Consulting Center, Israel. He is a Director at the International Association for Cannabis as Medicine (IACM). Dr. Ilya Reznik's current main interest is in the field of the medical use of cannabis and cannabinoids, especially for various neuropsychiatric illnesses, such as Chronic Pain Syndrome, Fibromyalgia, Post-Traumatic Stress Disorder (PTSD), OCD, ADHD, Gilles de la Tourette syndrome, Parkinson's and Alzheimer diseases etc. During the last 9 years, Dr. Reznik coordinates the activity of Israel National Forum/Association for Medical Cannabis Research & Treatment and serves as a professional advisor (and permanent participant and observer) to Israeli Parliament (Knesset) Committee for Drugs and Alcohol Control and to Parliamentary Public Lobby for Medicinal Cannabis.



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1st Participation

Please select the day(s) you will attend DAY 1 DAY 2

Mr Mrs

Name:

Job Title:

E-mail:

2nd Participation

Please select the day(s) you will attend DAY 1 DAY 2

Mr Mrs

Name:

Job Title:

E-mail:

3rd Participation

Please select the day(s) you will attend DAY 1 DAY 2

Mr Mrs

Name:

Job Title:

E-mail:

4th Participation

Please select the day(s) you will attend DAY 1 DAY 2

Mr Mrs

Name:

Job Title:

E-mail:

PARTICIPATION FEE PER DELEGATE

NO PARTICIPATION FEE
Registration is essential

CONFERENCES: TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing - either online or by fax or mail. Please note that the organisers reserve the right to make changes to the details - though not to the substance - of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Finally, please note that an application to participate and an online registration are considered legally binding.

CANCELLATION POLICY

*Cancellations must be made in writing two days before the start of the conference.

PERSONAL DATA PROTECTION

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